

## **DCMA Instruction 3201**

# **Corporate Integration**

Office of Primary

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**Releasability:** Cleared for public release

Cancels: DCMA-INST 403, "Industry Management Councils (IMC)," July

22, 2014, as amended

**Internal Control**: Process flow and key controls are located on the Resource Page

**Labor Codes:** Located on the Resource Page

**Resource Page Link:** <a href="https://360.dcma.mil/sites/policy/CA/SitePages/3201r.aspx">https://360.dcma.mil/sites/policy/CA/SitePages/3201r.aspx</a>

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**Purpose:** This issuance, in accordance with the authority in DoD Directive 5105.64:

- Establishes policy, responsibilities, and procedures governing corporate integration processes in support of the *Integrating Capability* Corporate Assessment Capability
- Establishes procedural manuals that document Corporate/Sustainment Alliance Networks DCMA Manual (DCMA-MAN) 3201-01 and DCMA-MAN 3201-02, Corporate Assessment

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### **SECTION 1: GENERAL ISSUANCE INFORMATION**

- **1.1. APPLICABILITY.** This issuance applies to all DCMA organizational elements.
- **1.2. POLICY.** It is DCMA policy to:
- a. Establish and implement processes for Corporate/Sustainment Alliance Networks (CAN/SAN) and Corporate Assessment (CA).
- b. Develop and deliver integrated corporate insight to support the DoD acquisition process. This will be accomplished through cross-functional internal and external (e.g., Program Executive Office, DoD) networks. DCMA will establish/maintain performance data to facilitate the corporate assessment process.
- c. It is the intent of this Agency for our personnel to execute this instruction in a safe, efficient, effective, and ethical manner.

#### **SECTION 2: RESPONSIBILITIES**

- **2.1.** CAPABILITY MANAGER, *INTEGRATING CAPABILITY* CORPORATE ASSESSMENT CAPABILITY. The Capability Manager, Corporate Assessment must establish and provide strategic oversight of the CAN/SAN and CA processes.
- **2.2. DIRECTOR, DCMA.** The DCMA Director, or designee, will represent DCMA in acquisition forums with senior corporate executives.
- **2.3. GENERAL COUNSEL (GC).** The GC, or designee, will follow the responsibilities as described in DCMA-MAN 3201-02, as requested.
- **2.4. EXECUTIVE DIRECTOR, PORTFOLIO MANAGEMENT AND BUSINESS INTEGRATION (PM&BI).** In addition to the responsibilities in paragraph 2.1., Capability Manager, *Integrating Capability* Corporate Assessment Capability, the Executive Director, PM&BI Directorate, or designee, will follow the responsibilities as described in DCMA-MAN 3201-01 and DCMA-MAN 3201-02.
- **2.5. DIRECTOR, BUSINESS INTEGRATION CENTER (BIC).** The Director, BIC will follow the responsibilities as described in DCMA-MAN 3201-01 and DCMA-MAN 3201-02.
- **2.6. DIRECTOR, CORPORATE INTEGRATION GROUP (CIG).** The assigned Director, CIG will follow the responsibilities as described in DCMA-MAN 3201-01 and DCMA-MAN 3201-02.
- **2.7. EXECUTIVE DIRECTOR, CONTRACTS DIRECTORATE.** The Executive Director, Contracts, or their designee, will follow the responsibilities as described in DCMA-MAN 3201-01 and DCMA-MAN 3201-02.
- **2.8. EXECUTIVE DIRECTOR, TECHNICAL DIRECTORATE.** The Executive Director, Technical Directorate, or their designee, will follow the responsibilities as described in DCMA-MAN 3201-01 and DCMA-MAN 3201-02.
- **2.9. EXECUTIVE DIRECTOR, AIRCRAFT OPERATIONS.** The Executive Director, Aircraft Operations, or their designee, will follow the responsibilities as described in DCMA-MAN 3201-01 and DCMA-MAN 3201-02.
- **2.10.** COMMANDER/DIRECTOR, EASTERN/CENTRAL/WESTERN REGIONAL COMMANDS, INTERNATIONAL DIRECTORATE, AND SPECIAL PROGRAMS DIRECTORATE. The Commander/Director, Eastern Regional Command, Central Regional Command, Western Regional Command, International Directorate, and Special Programs Directorate will follow the responsibilities as described in DCMA-MAN 3201-01 and DCMA-MAN 3201-02.

**2.11. COMMANDER/DIRECTOR, CONTRACT MANAGEMENT OFFICE (CMO).** The Commander/Director, CMO will follow the responsibilities as described in DCMA-MAN 3201-01 and DCMA-MAN 3201-02.

### **SECTION 3: GENERAL PROVISIONS**

- **3.1.** CORPORATE/SUSTAINMENT ALLIANCE NETWORK (CAN/SAN) MANUAL. The CAN/SAN manual (DCMA-MAN 3201-01) provides procedures for establishing and implementing CAN/SAN.
- **3.2.** CORPORATE ASSESSMENT (CA) MANUAL. The CA manual (DCMA-MAN 3201-02) provides procedures for establishing and implementing processes for CA, Commercial and Government Entity (CAGE) code lists, Basic Elements of Information (BEI) change control, BEI refresh, and corporate assessment work products.

## **GLOSSARY**

#### **G.1. DEFINITIONS.**

**CAGE Code.** A unique identifier assigned to suppliers to various government or defense agencies, as well as to government agencies themselves and also various organizations. CAGE codes provide a standardized method of identifying a given facility at a specific location.

**CAN.** A forum of DCMA entities which discuss issues, best practices, and performance of a specific corporate entity.

**CA**. An analysis of a corporation's performance using one or more common measurements to enable objective comparison of the corporation's business units. An overall assessment of the corporation's performance that can be used for relative comparison with performance of other corporations.

**SAN.** A forum of DCMA entities which discuss sustainment issues, best practices, and performance of specific corporate entities.

### **GLOSSARY**

#### G.2. ACRONYMS.

BEI basic elements of information BIC Business Integration Center

CA corporate assessment

CAGE commercial and government entity

CAN corporate alliance networks
CIG Corporate Integration Group
CMO Contract Management Office

DCMA-INST DCMA instruction DCMA-MAN DCMA manual

GC General Counsel

PM&BI Portfolio Management & Business Integration

SAN sustainment alliance networks

## **REFERENCES**

DCMA Manual 3201-01, "Corporate/Sustainment Alliance Networks," December 21, 2017 DCMA Manual 3201-02, "Corporate Assessment," *March 19, 2018* DoD Directive 5105.64, "Defense Contract Management Agency (DCMA)," January 10, 2013

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